



February 16, 2019

CALLING ALL SUPERHERO'S! We are very excited to announce our Annual Mary Therese Rose Run. This year we ask for all our Superhero's come out and be a hero for a special needs child. Our Superhero Run will be held on Saturday May 11, 2019 at the Darlington County Park in Mahwah NJ. After continued success we have planned another fun filled morning of events. We are hoping our sponsors and friends will continue to support this wonderful event that benefits such an incredible fund.

About The Mary Therese Rose Fund

This fund was founded in honor of Mary Therese Rose Crilly who was born in 1998 with Joubert Syndrome, and who sadly passed away in 2003. We are a nonprofit organization, registered with the State of New Jersey as a 501©(3) organization, making all of your donations tax deductible. Since its inception, it has been the mission of The Mary Fund to never deny a family in need. We are constantly organizing new fundraising activities.

How can you be a Superhero? Here are a few ways:

- ❖ Staff: Volunteers to manage registration, equipment, mile markers, etc.
- ❖ Prizes for top finishers: Gift Certificates or giveaways in any denomination
- ❖ Food/Beverages: Bottled water, yogurt, granola bars, bananas, apples, etc. for pre and post race
- ❖ Publicity Services: Including but not limited to, advertising space/time in print, television, radio and on-line, including production services if applicable.
- ❖ Apparel: Printable T-shirts (a \$2000 full t-shirt sponsorship qualifies as a Platinum Level Sponsor)
- ❖ Entertainment: Musical Performer, family friendly floor performers (i.e. tattoo artists, face painting, petting zoo, balloon-atics, etc.)
- ❖ Items for runner goody bags: promotional keychains, water bottles, pens, snacks, etc.
- ❖ Monetary Donations: any contributions made, big or small, will make it possible for us to procure goods and services not directly donated by other means.

We are also seeking the support of local businesses and groups throughout the surrounding areas. We have 5 different levels of sponsorship for your consideration. Please refer to the Sponsorship Tiers on the following page.

Our Superhero's who benefit from the fund sincerely appreciate any and all donations and/or help that you can find it in your hearts to provide. Help us to keep our mission alive and provide these beautiful children the simple joys of childhood. Please feel free to call or email us, MTRF5k@gmail.com, for further information.

Sincerely,

Oxul# d#Bp#Wd#GxKdpl#
(845) 642-4722 & (973) 703-4001
Mary Therese Rose Fund

Thank you!!

Mary Therese Rose Fund
33 Wolfe Drive Wanaque NJ 07465
MaryThereseRose.Org



Captain America Level Presenting Sponsor: \$3000 or higher

- ❖ Company name/logo prominently featured on all race collateral print\website\brochures\Facebook page
- ❖ Company name/Logo prominently featured on front of event Shirt
- ❖ Company Name/Logo recognized on event recognition within event goodie bags
- ❖ Company Name/Logo featured on all annual event material
- ❖ 6 free race entries & Goody Bags
- ❖ 1 Race course sign provided by MTRF
- ❖ We will proudly display a Company provided 4x8 banner on finish line gate.
- ❖ Company promo item or sample featured within 250 runner\walker goody bags. **(Product\items Must be received by April 20th).**
- ❖ We will proudly display a Company provided 4x8 banner on finish line gate.

Iron Man Level - DIAMOND SPONSOR \$2500

- ❖ Company name/logo prominently featured on all race collateral print\website\brochures\Facebook page
- ❖ Company name/Logo prominently featured event Shirt & all event recognition within event goodie bags
- ❖ Company Name/Logo featured on all October annual Banquet material
- ❖ 5 free race entries & Goody Bags
- ❖ Company promo item or sample featured within 250 runner\walker goody bags. **(Product\items Must be received by April 20th).**
- ❖ We will proudly display a Company provided 4x8 banner on finish line gate.

SuperMan Level - GOLD SPONSOR \$1500

- ❖ Company name/logo prominently featured on all race collateral print\website\brochures\Facebook page
- ❖ Company name/Logo prominently featured event Shirt & all event recognition within event goodie bags
- ❖ Company Name/Logo featured on all October annual Banquet material
- ❖ 4 free race entries & Goody Bags
- ❖ We will proudly display a Company provided 4x8 banner on finish line gate.
- ❖ Company promo item or sample featured within 250 runner\walker goody bags. **(Product\items Must be received by April 20th).**
- ❖ We will proudly display a Company provided 4x8 banner on finish line gate.

Batman Level - SILVER SPONSOR \$1000

- ❖ Company name/logo prominently featured on all race collateral print\website\brochures\Facebook page
- ❖ Company name/Logo prominently featured event Shirt & all event recognition within event goodie bags
- ❖ Company Name/Logo featured on all October annual Banquet material
- ❖ 2 free race entries & goody bags
- ❖ Company promo item or sample featured within 250 runner\walker goody bags. **(Product\items Must be received by April 20th).**
- ❖ We will proudly display a Company provided 3 x 6 banner at 1 of 2 water stop

SpideMan Level - BRONZE SPONSOR \$500

- ❖ Company name/logo prominently featured on all race collateral print\website\brochures\Facebook page
- ❖ Company name/Logo featured event Shirt & all event recognition within event goodie bags
- ❖ Company Name/Logo featured on all October annual Banquet material
- ❖ Company promo item or sample featured within 250 runner\walker goody bags. **(Product\items Must be received by April 20th).**
- ❖ We will proudly display a Company provided 3 x 6 banner at 1 of 2 water stop



OTHER OPPORTUNITIES

Finish Line and water stop banner provided by MTRF (3 x 6) \$300

Race Course Yard Sign provided by MTRF \$150

Should you have any questions please contact Laura Matos (845) 642-4722 or Tara DuHaime (973) 703-4001. Please email your commitment to MTRF5k@gmail.com. Make checks payable to The Mary Therese Rose Fund. All payments must be mailed with the bottom portion of this form to: The Mary Therese Rose Fund C/O Laura Matos, 59 Park Slope Terrace Hawthorne NJ 07506.

I have decided to make a commitment to helping the children of The Mary Therese Rose Fund!

Sponsor Name and address:

My donation/sponsorship is

My payment is enclosed amount of: